

20 for 2011

20 Actionable Steps to Market and Grow Your Hedge Fund

The Direct Access Partners Capital Alternatives Group, Paladyne Systems, Kaufman Rossin Fund Services and Decagon Advisors are pleased to invite you to our practical, hands-on seminar which will provide 20 clear actionable steps to grow your hedge fund.

Attendees of this efficient, interactive, free seminar will come away with expert insights in the area of marketing, communications, infrastructure, information technology and operational due diligence. These are the steps that all managers can take to improve the probability of success.

Free seminar for emerging and established hedge fund managers.

SEPTEMBER 21, 2011

5:30 pm Registration
6:00 pm Presentation
6:30 pm Q&A session
7:00 pm Reception

CLUB 101
Lobby Level
101 Park Avenue
(between 40th and 41st)
New York

To register please click on this link <http://tiny.cc/00u1f> or email asaunders@daptrading.com, or call 212-812-2052.

WHO SHOULD ATTEND?

- ✓ Hedge fund managers
- ✓ Hedge fund COOs, CMOs
- ✓ Fund of fund managers
- ✓ Fund of fund marketers

IMPORTANT ISSUES TO BE COVERED:

- Clear, tactical, proven marketing advice
- Operational guidance from a hedge fund allocator and operational due diligence expert
- Standards you should expect from your fund administrator/back office provider
- Core technology requirements to attract institutional capital